



**Preferred
Partnership
Program**

The CREDAI Identity:

- > The Confederation of Real Estate Developers Associations of India (CREDAI) is the apex body of private real estate developers established in 1999, registered under section 25 of Companies Act, 1956.
- > Our Organization represents **13,000+** Members spread across **21** States and **217** City Chapters across the Country.
- > The Andhra Pradesh Chapter was formed with **20** City Chapters in the **13** districts of the State. It has **1,100+** Members.
- > Today, we are a recognised Partner by the Government and are represented on several committees working at Policy formulations and various committees including Ministry of Housing and Urban Affairs, Ministry of Finance, NITI Aayog and others.
- > CREDAI's **Code of Conduct** promotes ethical practices and is adopted proactively by all its members.
- > CREDAI is a non-profit organisation playing a major role in Nation building.

CREDAI Initiatives:

CSR Foundation:

The aim of the Foundation is to protect the interest of construction workers and promote welfare schemes for them. CSR initiatives such as Tree plantation drives, Educational initiatives, Public awareness campaigns, Clean India-Swachh Bharat and Disaster management as part of Social Responsibility towards the Society.

Consumer Grievance Redressal Forum (CGRF):

CREDAI makes a conscious effort to protect the interest of buyers where an aggrieved buyer can register a complaint against CREDAI Member. This is the first of its kind that aligns the interest of consumers with the member builders.

Skill Development:

To develop a skilled workforce for the construction sector, through regular on-site and off-site trainings with a combination of theory and practical classes to workers and to improve the lives of workers by increasing their employment opportunities and earning capacity.

Awaas:

'CREDAI Awaas' app is the first-of-its-kind project discovery platform to facilitate transparent home buying in India. The App is an earnest offer of CREDAI's trust and reliability to homebuyers and showcasing our developer members projects.

E-Library:

CREDAI E-Library is an internal division of CREDAI, created with objective to fulfil the information needs of members, developers as well as all stake holders in Real Estate Sector. It is a cloud-based library that helps you to access all the knowledge available on any device from anywhere, anytime.

Property Shows:

CREDAI conducts Property Shows regularly in various City Chapters and bring together all the member developers, material vendors, building material manufacturers, consultants and financial institutions across the City to exhibit the advances in the Real Estate Sector under a single umbrella.

Youth Wing:

CREDAI Youth wing is formed keeping in view of the need to bring together the next generation of Real Estate builders and developers so that they can be groomed and nurtured to become better professionals, ethical businessmen and true leaders in Real Estate.

Women's Wing:

CREDAI Women's Wing will provide a strong networking forum and create an incubation program to encourage more active women participation and empowering in this Industry.

The Preferred Partnership Program (PPP):

- > The CREDAI PPP is designed to create a long-lasting relationship with valuable contribution and value addition to CREDAI's Partners and Real Estate Sector.
- > The Preferred Partnership Program is the channel through which entities who are not the members of CREDAI can gain access to its network.
- > With the goal of taking PPP to unparalleled heights, CREDAI has devised 6 categories - **Title, Platinum, Diamond, Gold, Silver** and **Co-Sponsor** to meet the need of different Sectors.
- > Opportunity to participate in CREDAI AP Meetings and City Chapter Meetings.

Monetary Plans:

- > Title Sponsor : ₹ 10 Lakhs*
(1 Partner)
- > Platinum Sponsor : ₹ 8.50 Lakhs*
(2 Partners)
- > Diamond Sponsor : ₹ 7.75 Lakhs*
(2 Partners)
- > Gold Sponsor : ₹ 7 Lakhs*
(4 Partners)
- > Silver Sponsor : ₹ 5 Lakhs*
(6 Partners)
- > Co-Sponsor : ₹ 3 Lakhs*
(12 Partners)

*Applicable GST @ 18%

A Win-Win Partnership

The Preferred Partnership Program of CREDAI AP is mutually beneficial and creates synergy between both. The citizens of Andhra Pradesh also stand to benefit from this initiative, in terms of better housing superior infrastructure, increased trust and sustainable practices.

If you are an entity who qualifies for this partnership and wishes mutual co-operation for customer satisfaction and business growth, we invite you to join hands with us.



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CREDAI
ANDHRA PRADESH

CREDAI BUILDING,
Opp. NTR Health University,
Near Kranthi College, Nagarjuna Nagar,
Vijayawada-520 008, AP. Ph: 93473 36699.

Contact:
P. Rajasekhar Rao,
Treasurer, CREDAI AP.
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www.credaiap.com



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Dear Sir,

Greetings from CREDAI - Andhra Pradesh!

In view of our relationship, we thank you for associating and for the trust you have in us that helped CREDAI to become a voice that matters in Real Estate Industry.

The membership of CREDAI Andhra Pradesh is restricted to individual Real Estate Developers, Builders and Developer Associations. However, there are others outside these circles who seek access to our network and would like to associate. It is in response to this need, that we proudly announce the **Preferred Partnership Program (PPP)**.

PPP facilitates the promotion of the best service providers or the best product range in a specific segment Real Estate industry. Participation in this program will give you the benefits of discounts and increase your visibility through exposure at our Property Shows and in Print Media to showcase your products and services.

There are an estimated **700+** projects in the pipeline of execution which have communicated their material procurement needs. This is an appropriate moment to join hands with CREDAI and work towards facilitating exponential growth.

Together we can make this a win-win initiative.

For more details, please see our Brochure enclosed.

Looking forward to your response and engaging with you in this resourceful partnership.

With best regards,

(Y.V. Ramana Rao)

President,
CREDAI AP.

Privileges and Benefits to all Sponsors in Preferred Partnership Program:

- > Provision to display products in **10** MC meetings of CREDAI AP in the form of Standees.
- > Can share brochures with CREDAI members in **10** MC meetings.
- > Display of their company logo at the top in the backdrop banner during MC meetings conducted by CREDAI AP State Federation.
- > A discount of 25% on stall prices at Property Shows to be held presently by our City Chapters and any other City Chapters if they conduct in future.
- > A discount of 25% on advertisements to be published in in-house magazines at present and those of any other City Chapters in future.
- > Display of Preferred Partner's Logo on CREDAI AP Website & the City Chapters Websites.
- > Providing database of the Members.

Additional benefits:

TITLE SPONSOR:

- > 10-minute Power point presentation in **10** MC meetings of CREDAI AP during the tenure.
- > 10-minute Power point presentation in **6** City Chapters for 1 time during the tenure.

PLATINUM SPONSOR:

- > 10-minute Power point presentation in **8** MC meetings of CREDAI AP during the tenure.
- > 10-minute Power point presentation in **5** City Chapters for 1 time during the tenure.

DIAMOND SPONSOR:

- > 10-minute Power point presentation in **7** MC meetings of CREDAI AP during the tenure.
- > 10-minute Power point presentation in **5** City Chapters for 1 time during the tenure.

GOLD SPONSOR:

- > 10-minute Power point presentation in **6** MC meetings of CREDAI AP during the tenure.
- > 10-minute Power point presentation in **4** City Chapters for 1 time during the tenure.

SILVER SPONSOR:

- > 10-minute Power point presentation in **4** MC meetings of CREDAI AP during the tenure.
- > 10-minute Power point presentation in **1** City Chapter for 1 time during the tenure.

Co-SPONSOR:

- > 10-minute Power point presentation in **2** MC meetings of CREDAI AP during the tenure.

Important Note:

- Preferred Partnership Program Sponsorship is valid for **24 months** from the joining date.
- Schedule of the MC meetings and City Chapter meetings will be informed in advance.
- Meetings to be held in **Visakhapatnam, Vijayawada, Tirupati, Kurnool, Kakinada, Rajahmundry, Vijayanagaram, Guntur** and other cities.